



SPONSORSHIP

2026

Contact:

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Sponsorship Portal:

bienestar-or.org/events/sponsorship/



2026 BIENESTAR EVENTS

AUGUST 2026

AMIGOS LUNCH

Whether you are a new or long-time supporter of Bienestar, we wish to thank you for being part of our familia! Join us at the Plaza Los Amigos futsal court for a festive gathering inspired by the way we come together with friends and loved ones to share food, laughter and connection.



OCTOBER 2, 2026

BRILLA BIENESTAR Bienestar's Annual Benefit Gala

Bienestar is honored to host Brilla Bienestar: a fundraising gala benefiting the hundreds of families who call Bienestar housing "Home" on October 2nd at The Venetian Hillsboro. Brilla Bienestar will be a night to celebrate our community, uplift our leaders and sustain our vital work in 2027 and beyond.



DETAILS TO COME

UNA NOCHE DE BIENESTAR

Bienestar's 9th annual "Una Noche de Bienestar" benefit concert at Holocene Portland will bring our community together through Latinx music, art, and culture. This is our Portland-based event to support thriving artists and musicians while gathering with our closest stakeholders.



2026 SPONSORSHIP PACKAGES

Your sponsorship directly supports the creation and preservation of affordable housing, vibrant community spaces, vital housing and support services, homeownership and foreclosure prevention programs, youth initiatives, and meaningful community gatherings.

A Presenting Sponsorship opportunity is also available.
For more information please contact Unique L.T. at utorres@bienestar-or.org.

Sponsorship Recognition

Primary promotional placement for all public events

Exclusive “thank you” event for supporters and partners

Logo placement in email newsletters

2,000+ e-mailing list

*Social media highlights and mentions

5k+ followers on Instagram, LinkedIn and Facebook

*Tickets to benefit events

Logo on related print and digital materials

Name on annual report

Logo on Bienestar website

2,000+ site visits per month

	FUERZA \$15,000	PROSPERIDAD \$10,000	FLORECER \$5,000	FAMILIA \$2,500	ESPERANZA \$1,000
Primary promotional placement for all public events					
Exclusive “thank you” event for supporters and partners					
Logo placement in email newsletters 2,000+ e-mailing list					
*Social media highlights and mentions 5k+ followers on Instagram, LinkedIn and Facebook					
*Tickets to benefit events					
Logo on related print and digital materials					
Name on annual report					
Logo on Bienestar website 2,000+ site visits per month					