



# BIENESTAR SPONSORSHIP 2025

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Sponsorship Portal:  
[bit.ly/2025BienestarSponsorship](https://bit.ly/2025BienestarSponsorship)





# 2025 BIENESTAR EVENTS

**DATE AND VENUE TO BE ANNOUNCED**

## COMMUNITY CONVERSATIONS

Bienestar will host two facilitated community policy forums that unite elected officials and leaders from Washington County, Bienestar residents and community members for open discussions on key community policy priorities such as housing, education, health and more.



**OCTOBER 3, 2025**

## BRILLA BIENESTAR Bienestar's Annual Benefit Gala

Bienestar is honored to host Brilla Bienestar: a fundraising gala benefiting the hundreds of families who call Bienestar housing “Home” on October 3rd at The Venetian Hillsboro. Brilla Bienestar will be a night to celebrate our community, uplift our leaders and sustain our vital work in 2026 and beyond.

**DECEMBER 4, 2025**

## UNA NOCHE DE BIENESTAR

Bienestar’s 8th annual “Una Noche de Bienestar” benefit concert at Holocene Portland will bring our community together through Latinx music, art, and culture. This is our Portland-based event to support thriving artists and musicians while gathering with our closest stakeholders.





# 2025 SPONSORSHIP PACKAGES

Your sponsorship directly supports the creation and preservation of affordable housing, vibrant community spaces, vital housing and support services, homeownership and foreclosure prevention programs, youth initiatives, and meaningful community gatherings.

## Sponsorship Recognition

Primary promotional placement for all public events

Exclusive “thank you” event for supporters and partners

Logo placement in email newsletters

2,000+ e-mailing list

\*Social media highlights and mentions

5k+ followers on Instagram, LinkedIn and Facebook




































\*Tickets to benefit events

Logo on related print and digital materials

Name on annual report

Name & logo on Bienestar website  
2,000+ site visits per month

FUERZA	PROSPERIDAD	FLORECER	FAMILIA	ESPERANZA	AMIGO
\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500

\*Number of incentives dependent on sponsorship level. Contact [utorres@bienestar.org](mailto:utorres@bienestar.org) for more information.