FROM OUR EXECUTIVE DIRECTOR



Dear Friends,

With your support, Bienestar made a lasting impact in our community and in the lives of families in 2024. From helping people exit the cycle of homelessness, to providing long-term stability in an affordable apartment, to assisting families become first-generation homeowners, Bienestar supported thousands of families in meeting their

needs and achieving their dreams.

We're proud to continue our four-decade legacy of building housing, hope, and community for the wellbeing of Latinxs, immigrants, and all families in need. As we look to the future, it is evident that our work supporting the safety and success of immigrant families is likely to become more important than ever. We maintain our conviction that immigrants are valuable community members who enrich the life of our region, and in many ways, are the lifeblood of our nation.

I'm proud to share this report highlighting a selection of our 2024 accomplishments. Thank you, as ever, for supporting Bienestar and the community we serve.

¡Pa'lante!

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Nathan Teske, Executive Director



Bienestar staff and Board President Mary Navarrete at the second annual Brilla Bienestar

Cover Image: Bienestar Resident, Hector Hinojosa in front of Nueva Esperanza mural

THANK YOU 2024 FUNDERS BUILDING A BETTER FUTURE TOGETHER

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2024 ANNUAL REPORT BREAKING BARRIERS & BUILDING HODDE

TRANSFORMING LIVES THROUGH SUPPORTIVE HOUSING SERVICES

Our Supportive Housing Services (SHS) team continues to provide support to unhoused individuals, as well as those at imminent risk of losing their housing. Bienestar's SHS Case Managers and Housing Liaisons work tirelessly to resolve disputes and connect people with the resources they need to secure and maintain stable housing.

Thanks to the hard work of SHS providers like Bienestar, Washington County announced in April that we have effectively eliminated homeless encampments in the County! While this is an important milestone, many households remain in temporary housing or are vulnerable to housing instability. We continue to work tirelessly to ensure households can maintain their housing and prevent them from re-entering the cycle of homelessness.



Resident youth at an Oregon Zoo field trip with Bienestar



BUILDING HOMES AND STRENGTHENING COMMUNITIES

With great joy, we celebrated the completion of 113 new affordable homes at Plaza Los Amigos in Cornelius. This brings our housing portfolio to 774 units, providing affordable homes for more than 2,500 community members.

Our Community Services team supported residents across our growing portfolio, helping them meet their needs and build skills for their future. Our longstanding Promotores resident leadership program was joined for the first time by Youth Promotores; together they are helping identify and meet community needs while building self-esteem and leadership capacity. A public forum held in October allowed residents to advocate directly to their elected officials and ask for policies that would support their communities. The team also directed over \$417,308 in direct support to low-income households, helping them meet their basic needs and keep their housing in times of financial hardship.



Families served through Bienestar's annual Back To School resource Fairs



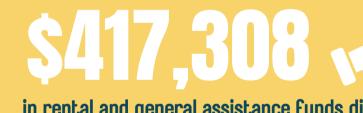
Photo of Plaza Los Amigos in Cornelius, OR

PAVING PATHWAYS TO HOMEOWNERSHIP

In 2024, we were proud to assist 12 families in becoming first-time homeowners! The financial and wealth-building benefits of home ownership have historically been out of reach for many Latinx families. Our Housing Counselors support families along the path to home ownership, educating them about the steps in the process and connecting them with critical resources like down payment assistance and Individual Development Accounts.

An additional 134 clients are working one-on-one with our Housing Counselors to achieve their long-term sustainable housing goals, whether that's a long-term plan for home ownership, or financial coaching to better manage their household costs as an owner or renter. In 2025, we look forward to adding foreclosure prevention counseling to our offerings.

14600





families received one-on-one counseling and support from Bienestar's Housing Counseling team

in rental and general assistance funds distributed to Bienestar residents

Housing Counseling clients and first-time homebuyers Gemma Balderas and Jose Ricardo Alcazar