FROM OUR EXECUTIVE DIRECTOR



Friends and Supporters,

Bienestar's mission is to build housing, hope and community, and 2023 exemplifies how that mission touches individuals and families in a variety of ways.

Whether helping an unhoused neighbor find stable housing, building new affordable housing rental units, or helping a first-time buyer family own their own home, our work

touches all points along the housing spectrum. A stable place to call home is the foundation for a better future and a source of hope.

In fact, the name of our newest property, Nueva Esperanza, was inspired by migrant workers and others who came to Oregon in a previous generation in search of a new life, filled with hope. "Nueva Esperanza" (new hope) symbolizes our mission to help new members of our community find housing and hope for the future.

I'm proud to share this report on our work in 2023. Thank you for supporting us as we work for an equitable future with safe, stable and affordable housing for all.



Nathan Teske, Executive Director



Bienestar Staff at Plaza Los Amigos Cover photo: Sarwary Family, Nueva Esperanza residents

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Bienestar





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BIENES IAR BIUGIS

ANNUAL REPORT 2023





BUILDING TRADITIONS

We were proud to celebrate our community, and the community of supporters that make Bienestar's work possible, with events both old and new.

In September, we hosted our first annual **Brilla Bienestar** benefit gala. **125+ guests** were inspired by the rousing words of keynote Reyna Lopez, and honored community leaders Juan Carlos González, Somali Empowerment Circle, Alex Aleman, and Promotora Guadalupe Silva.

In December, we hosted our sixth annual **Una Noche de Bienestar**, celebrating the artistic richness of our community. Mariachi Mexico En La Piel and indie artists Palmas del Sol wowed us from the stage, while guests generously contributed to Bienestar's **Esperanza Fund** that provides direct rent assistance to families in need.



2023 by the numbers

housing counseling clients served

in rent assistance distributed from Bienestar's Esperanza Fund

community members attended our Spanishlanguage public forums

housing insecure individuals served by Supportive Housing Services team

new apartment homes built and occupied at Nueva Esperanza

apartment homes under construction at Plaza los Amigos in Cornelius

resident youth participated in summer activities (zoo visits, water safety classes, field trips and art classes.)



BUILDING HOUSING & COMMUNITY

In November, we completed lease-up for our newest housing community, **Nueva Esperanza**, in Hillsboro. These **150 new homes** house families of diverse cultures, hailing not only from Latin America but also from Somalia, Afghanistan, and beyond.

Wherever we build housing, we are also building community. Bienestar's 6-person **Resident Services** team helps meet the diverse needs of the **750+ families** living in our housing, including everything from food and utilities support to summer enrichment programs for youth.

Our 10 Promotores resident leaders act as liaisons, helping identify and meet community needs while gaining valuable leadership development opportunities. And in 2023, we were proud to host two **Spanish-language community forums** that allowed residents to speak directly to public leaders and elected officials, helping elevate our community's voice in important public matters like housing and safety.

