

Brilla Bienestar



BUILDING TRADITIONS

We were proud to celebrate our community, and the community of supporters that make Bienestar's work possible, with events both old and new.

In September, we hosted our first annual **Brilla Bienestar** benefit gala. **125+ guests** were inspired by the rousing words of keynote Reyna Lopez, and honored community leaders Juan Carlos González, Somali Empowerment Circle, Alex Aleman, and Promotora Guadalupe Silva.

In December, we hosted our sixth annual **Una Noche de Bienestar**, celebrating the artistic richness of our community. Mariachi Mexico En La Piel and indie artists Palmas del Sol wowed us from the stage, while guests generously contributed to Bienestar's **Esperanza Fund** that provides direct rent assistance to families in need.



Una Noche de Bienestar

2023

by the numbers

187 housing counseling clients served

\$61K in rent assistance distributed from Bienestar's Esperanza Fund

100+ community members attended our Spanish-language public forums

271 housing insecure individuals served by Supportive Housing Services team

150 new apartment homes built and occupied at Nueva Esperanza

113 apartment homes under construction at Plaza los Amigos in Cornelius

500 resident youth participated in summer activities (zoo visits, water safety classes, field trips and art classes.)

Nueva Esperanza



BUILDING HOUSING & COMMUNITY

In November, we completed lease-up for our newest housing community, **Nueva Esperanza**, in Hillsboro. These **150 new homes** house families of diverse cultures, hailing not only from Latin America but also from Somalia, Afghanistan, and beyond.

Wherever we build housing, we are also building community. Bienestar's 6-person **Resident Services** team helps meet the diverse needs of the **750+ families** living in our housing, including everything from food and utilities support to summer enrichment programs for youth.

Our **10 Promotores resident leaders** act as liaisons, helping identify and meet community needs while gaining valuable leadership development opportunities. And in 2023, we were proud to host two **Spanish-language community forums** that allowed residents to speak directly to public leaders and elected officials, helping elevate our community's voice in important public matters like housing and safety.



Housing Policy Forum