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# 2024 BIENESTAR EVENTS



MAY 2024

## COMMUNITY CONVERSATIONS: Housing Policy Forum

Bienestar will be hosting a facilitated housing policy forum bringing together leaders from Washington County, Bienestar residents, and community members to have an open discussion about how the cost of housing is impacting our communities in various ways, and what can be done to mitigate the risk of houselessness.

AUGUST 2024

## BIENESTAR BACK TO SCHOOL FAIR

At this annual event, we distribute hundreds of backpacks and school supplies and we partner with area service providers to make sure that families have the educational, health, and supportive resources they need for a successful school year.



SEPTEMBER 2024

## BRILLA BIENESTAR Bienestar's Annual Benefit Gala

Bienestar is inviting new and current partners to join in an evening of connection and celebration of the work we have achieved together. This will be an evening benefit in Hillsboro with dinner, drinks, and a program to help us continue our work in 2025 and beyond.

DECEMBER 2024

## UNA NOCHE DE BIENESTAR

Bienestar's 7th annual "Una Noche de Bienestar" benefit concert will bring together the community through Latinx music, art, and culture. This is our Portland-based event to support thriving artists and musicians while gathering with our closest stakeholders.




































Bienestar will also be hosting a ribbon cutting celebration for one of our new development, Nueva Esperanza in Spring 2024, and another ribbon cutting for Plaza Los Amigos in late Summer 2024.

For more information about these celebrations and sponsorship: contact [utorres@bienestar-or.org](mailto:utorres@bienestar-or.org)

# 2024 SPONSORSHIP PACKAGES

Your sponsorship supports the development and preservation of affordable housing and community gathering space, housing and community services, homeownership and foreclosure prevention, youth programs, and community gatherings.

## Sponsorship Recognition

	FUERZA \$15,000	PROSPERIDAD \$10,000	FLORECER \$5,000	FAMILIA \$2,500	ESPERANZA \$1,000	AMIGO \$500
Primary promotional placement for all public events						
Exclusive “thank you” event for supporters and partners						
Logo placement in email newsletters <i>2,000+ e-mailing list</i>						
*Social media highlights and mentions <i>4.2k+ followers on Instagram, LinkedIn and Facebook</i>						
*Tickets to benefit events						
Logo on related print and digital materials						
Name on annual report <i>1000+ distribution</i>						
Name & logo on Bienestar website <i>2,000+ site visits per month</i>						

\*Number of incentives dependent on sponsorship level. Contact [utorres@bienestar.org](mailto:utorres@bienestar.org) for more information.